

SOS Written Content Criteria & Approval

General Criteria		General Criteria refers to the SOS corporate mission and values. These criteria must be approved by the appointed SOS Creative Content Manager for all written content including final approval for licensees.
	pre/mid/final	
Entertaining		“Fun” for a wide range of players and play styles. No slogs. Red herrings are minimal and only used as part of an Antagonist Reaction. No punishment for punishment sake.
Exciting		Balance between investigation and action. In each section, most of the content is directly usable and relevant during play. There must be GM instructions for incorporating material which is not directly usable during a game session. Avoid convoluted Rundowns. Better to start with a bang.
Thought Provoking		Content can produce conversation for both players and GM which extends beyond the table. Themes touch on ideas, issues, and knowledge. The work embodies original ideas and does not infringe on another party’s copyrights or moral rights.
Genuine		Respectfully and accurately represent culture, spoken with in-culture experience, and including voice of people from the culture, expressed with an emphasis on the experiences of those people. Where appropriate, represent historical facts accurately, without overburdening readers with long history lessons.
Good		The work is intrinsically moral and does not promote racism, sexism, fascism, nor bigotry.
Quality		Well crafted and does not suck.
Process		Licensors and/or Project Manager follows Content Criteria Approval process
Content Criteria		Content Criteria refers to specific instructions given by the Project Manager for creating written content. No one may approve their own work.
	pre/mid/final	
Narrative Framework		Scenario writers have created and presented a Narrative Framework, which includes a Rundown, Scenario Hook, and Spine, before writing content.
Theme Alignment		Content must employ specific themes specified by the Project Manager.
Themes:		
Connection		Content is connected to other material in the project, including locations, adversaries, and relevant historical facts.
Connections:		
Style Guide		Content is aligned with the SOS Style Guide, including formatting. Scenes contain Lead Ins, Lead Outs, and a clearly defined Purpose. There is a logical progression through scenes. In the case of investigative scenarios, scenes are connected by core clues.